










Graphic and digital designer (fully security verified), specialised in presentations for the financial, law and medical sectors with technical background in most software including web languages knowledge of HTML and CSS on both Mac and Windows operational systems.

## EXPERIENCE

<u>Fidelity International</u> (Contract presentations specialist): Designed presentations and digital collateral following brand guidelines as well as mentoring new designers.	06/2023–03/2024
<u>Financial Times</u> (Freelance designer): Designed both digital and collateral assets to promote live events.	04/2023–05/2023
<u>Columbia Threadneedle</u> (Contract designer): Designed and re-branded collateral and social media assets following brand guidelines.	09/2022–01/2023
<u>Red Havas</u> (Contract designer): Assigned <u>ZS Associates</u> to design its collateral and PowerPoint presentations following strict brand guidelines.	01/2022–08/2022
<u>The Sensory Smart Child</u> (Freelance designer): Designed logos, social media assets and POS collateral material.	02/2021–07/2021
<u>Hogan Lovells</u> (Contract designer): Designed collateral and social media assets following brand guidelines.	12/2020–01/2021
<u>Unigestion</u> (Contract graphic and digital designer): Designed collateral, PowerPoint presentations and assets for social media following brand guidelines including image manipulation.	09/2020–12/2020
<u>Credit Suisse, Société Générale</u> and <u>Rothschild &amp; Co</u> (Contract designer): Designed collateral, email marketing and PowerPoint presentations following brand guidelines including image editing.	11/2018–08/2020
<u>ARC Document Solutions</u> (Contract designer): Designed logos and collateral both print and digital.	07/2018–10/2018
<u>Vitabiotics</u> (Contract designer): Designed logos and created pack-shots including image manipulation.	05/2018–06/2018
<u>Infopro Digital</u> (Contract designer): Designed logos and collateral as well as social media and email marketing.	02/2018–03/2018
<u>ILX Group, TFPL</u> and <u>Sue Hill</u> – companies belonging to <u>Progility</u> global specialists in training, recruitment and consultancy (Contract designer): Worked on e-learning collateral, PowerPoint presentations and websites and social media image assets including email marketing.	02/2013–12/2017
<u>Incisive Media</u> (Permanent designer): Worked on compliance training, branding, collateral and digital material for the e-learning department with content producers, marketing and production teams.	02/2011–01/2013
<u>M247</u> – former <u>Venus Business Communications</u> (Permanent designer): Designed websites, collateral and digital material liaising with stakeholders and third parties such as printers.	06/2006–01/2011
<u>ArtOneZero</u> (Permanent designer): Designed websites, collateral and liaised with third parties such as printers and potential clients.	07/2002–06/2006

## SOFTWARE

 <u>Adobe Creative Suite</u>
 <u>Photoshop</u>
 <u>InDesign</u>
 <u>Illustrator</u>
 <u>Acrobat</u>
 <u>Microsoft Office</u>
 <u>Word</u>
 <u>PowerPoint</u>
 <u>Excel</u>

## SKILLS

- Presentations specialist
- Design and re-create charts in Excel
- Collateral both print and digital (PDFing)
- Brand identity
- Infographics/iconography
- Image editing
- Stakeholder account management
- Attention to detail

## QUALIFICATIONS

- Digital Marketing & Social Media Creative Content (PGCert), Big Creative Education, London, 2021
- Web Design (PGCert), Oxford House Computer Training, London, 2001
- BA (Hons) Graphic Design & Advertising, JTL University, Bogotá, Colombia, 1990

## PERSONAL DETAILS

- **Languages:** English/Spanish
- **Interests:** Illustration, photography, music, animal welfare and climate change.